

Zarin Bartholomew

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Profile

Interpersonal Skills: Strong communication, leadership, ability to operate in pressure situations, collaboration and networking with others

Technical Skills: Sales, Event management, broadcast production, recruitment, content management, coaching

Experience

Brookstone Windows & Doors

Windsor, ON

Field Marketing Manager

April 2025 – Present

- Managed and lead a team of eight door-to-door sales people
- Conduct daily, weekly and monthly office management duties, including budgeting, performance tracking, and scheduling
- Increased branch sales revenue by \$40,000 in first month
- Increased branch sales revenue by an additional \$160,000 in second month

ST CLAIR COLLEGE

Windsor, ON

Esports Coordinator

May 2024– June 2025

- Managed 15+ esports teams and coaches within the St. Clair Saints program
- Weekly meetings and collaborations with coaches and players to coordinate weekly plans and review the progress of students academically and in-game
- Spearheaded annual bootcamps, organize bi-annual open tryouts and lead recruiting initiatives
- Won five national championships
- Collaborated with higher management in the overall operations of the program

ST CLAIR COLLEGE

Windsor, ON

Collegiate Esports Head Coach, Call of Duty

Sept 2022– Jan 2024

- Managed, organized, and lead a team of 6 Call of Duty players
- Strategized game plans for league matches, and ensured a respectful and competitive environment
- Created weekly and daily schedules, organized practice sessions and tracked players' academic progress
- Won NACE national championship in Spring 2024

NATIONAL ASSOCIATION OF COLLEGIATE ESPORTS

Sept 2022-Sept 2024

- Call of Duty Seeding Committee member since September 2022. Seeded the competition's teams for playoffs based on strength of schedule, roster strength and quality wins
- Delivered a presentation on coaching principles and building a healthy team environment at the 2024 national convention

BROADCASTING

Sept 2019–Present

- Produced and directed several esports broadcasts for St. Clair College and several other amateur esports leagues
- Commentated and hosted several LAN events, collegiate competitions (College COD League, Collegiate Rocket League) and semi-professional tournaments (Call of Duty Challengers, ESEA)
- Head of broadcast production for Saints x Colleague Rocket League Invitational

ESPORTS.GG

Remote

Esports Journalist

Jan 2017-Aug 2022

- Covered Call of Duty League news, created feature articles and covered storylines from weekly matches
- Created weekly recaps, previews, analysis and conducted interviews for the College Call of Duty League
- Attended Call of Duty League Major tournaments to cover matches and attend post-game press conferences with professional players

Education

ST CLAIR COLLEGE

Esports Administration and Entrepreneurship
Diploma

April 2024

- Spring 2024 Academic Honours

Awards

- 2022-2023 and 2023-2024 National Association of Collegiate Esports Call of Duty Coach of the Year
- 2022-2023 St. Clair Saints Program Coach of the Year
- 2024 Scholastic Esports Coach of the Year nominee

